



Post Title: Local and National Media Consultant (roster)

Domain: ICTP

Organizational Unit: Public Information Unit (PIU)

Primary Location: Trieste, Italy

Recruitment open to: External candidates

Type of contract: Individual Consultant

Available compensation budget: Various depending on specific assignment

Deadline (midnight, Trieste time): 18 July 2025

OVERVIEW OF THE FUNCTIONS OF THE POST

ACTIVITIES AND OUTPUTS:

Under the supervision of the Public Information Officer, the consultant will contribute to the strategic dissemination of public information, including the release of scientifically accurate information to local and national media through press releases and press conferences and to the general public via media relations for outreach activities such as the TriesteNext science festival, Researchers' Night. The consultant will be working partly at the ICTP premises and partly from home.

Anticipated results will be increased visibility of ICTP research and education activities in local and national media outlets in Italy; the improved relationship with local and national journalists.

Specific activities include writing press releases in Italian, disseminating to local and national media; arranging workshops with local and regional journalists to educate them on ICTP activities; identifying communications opportunities for ICTP's participation in local and national science outreach events, and building media partnerships.

The performance of the consultant will be evaluated based on the timeliness of press releases, the amount of media requests for ICTP information, and the number of news stories appearing in local and national media.

CONTRACT DURATION : UP TO 11 MONTHS DEPENDING ON AN ASSIGNMENT.

THIS VACANCY ANNOUNCEMENT WILL BE USED TO CREATE A ROSTER OF QUALIFIED CANDIDATES FOR POTENTIAL CONSULTANCY OPPORTUNITIES IN PUBLIC INFORMATION, OUTREACH AND COMMUNICATION WITH LOCAL AND NATIONAL MEDIA.

REQUIRED QUALIFICATIONS

EDUCATION

Advanced university degree (Master's or equivalent) in Science, Communications, Public Information, Journalism or a related field.

WORK EXPERIENCE

At least five years of professional experience in public information and communications with focus on science dissemination.

In-depth knowledge of the Italian media, especially the science media, including close contacts with journalists, editors and radio and TV directors.

LANGUAGES:

The consultant must be fluent in English and Italian, with excellent writing skills in Italian.

SKILLS/COMPETENCIES

- Accountability
- Communication
- Innovation
- Knowledge sharing and continuous improvement
- Planning and organizing
- Results focus
- Teamwork

HOW TO APPLY

In addition to the online application, candidates should submit two writing samples in Italian (a press release announcing a scientific achievement and a media pitch for an interview with a scientist to personnel_office@ictp.it)

MORE INFORMATION

Please note that all candidates must complete an on-line application and provide complete and accurate information. No modifications can be made to the application submitted. The evaluation of candidates is based on the criteria in the Vacancy Notice, and may include tests and/or assessments, as well as a competency-based interview. UNESCO uses communication technologies such as video or teleconference, e-mail correspondence, etc. for the assessment and evaluation of candidates.

Candidates must use the UNESCO's online application system which is accessible through the following link: <https://careers.unesco.org>

For information: Personnel Office, Abdus Salam International Centre for Theoretical Physics, Strada Costiera, 11, 34151 Trieste, Italy.

E-mail: personnel_office@ictp.it, phone: +39-040-2240-595/596/695