# First event in the 60<sup>th</sup> Anniversary Event Series

#### Un Veliero della Conoscenza In Difesa del Pianeta

Date: 22 January 2024, 16:00 hrs

Keynote speaker: Filippo Giorgi

Moderator: Journalist Simona Regina

Language: Italian

Organized jointly by ICTP and the Miramare Castle (the first of Miramare's "Grandi Incontri 2024" Series) in conjunction of the KOSMOS Exhibit at Miramare (Le

Scuderie).

Venue: Sala del Trono, Miramare

No of participants: 90 (upon invitation due to max. capacity of venue)

Key focal points:

Isabella Franco, Andreina Contessa (Miramare)

Joanna Lacey, Giulia Foffano (ICTP)

#### Aim/Objective:

Promote ICTP's 60<sup>th</sup> Anniversary Year to ICTP's host City of Trieste and local partners in the Trieste Science System,

cultivating ICTP's local key contacts.

Celebrate Filippo Giorgi, Head of ESP Section, ahead of his retirement after 26 years @ ICTP.

### Audience/Invitees:

Local Authorities, Heads of Scientific Institutes in the Trieste Science System, Key contacts in Trieste (Illy, Generali, ...), Students from UniTS Physics Dept., United World College, Trieste Science Licei, Joint ICTP-SISSA PhD Students, Joint ICTP-UniTS PhD Students, ICTP Postdocs, Heads of ICTP Research Sections, All ESP Faculty, Staff and Postdocs, Programme and Unit Supervisors

## Outcome and Impact:

Local media coverage: Il Piccolo, Radar, with A. Bissi (Rai FVG Radio), TGR Friuli interview with Scandolo/Director (forthcoming), Instagram live streaming. 380 followers were on the livestream. It was key to have a science journalist moderating this event.



COSTS:

ICTP (Total: 1200 Euros):

30 tickets for private viewing of the exhibit

KOSMOS (360 Euros)

Reception: 30 pax. 540 Euros

Journalist fee: 300 Euros

Miramare: Two professional guides for Exhibit

Sala del Trono (venue)

Free entrance to Miramare Castle

IT Support